

# Boys and Girls Club Sponsor of the Week

*Each week we will run a series of interview-style commercials on WORD, highlighting a sponsor within one of the Five Core Development Programs of the B&GC*

## **Your “Business Of The Week” sponsorship includes:**

- Twenty-two (22) 60-second interview commercials airing in:
  - (3) The Russ & Lisa Morning Show (6a-10a)
  - (3) Mike Gallagher (10a-12n)
  - (3) Rush Limbaugh (12n-3p)
  - (3) Bob McLain (3p-6p)
  - (5) Dave Ramsey (6p-8p)
  - (5) Sean Hannity (8p-11p)
- Fifteen (15) promotional announcements, promoting you as the WORD “Business of the Week”
- Fifty (60 second) streaming commercials
- Inclusion on NewsRadioWORD.com, with link to your site
- Eleven (11) commercials to air M-Su 6a-12m



## WSPA – Magic 98.9 Sponsor of the Week

*WSPA Magic 98.9, The Upstate's most listened to at work station is offering a UNIQUE vehicle to promote The Boys and Girls Club's Sponsors. WSPA will interview your chosen spokesperson to create the sixty second message!*

### **Your “Sponsor Of The Week” sponsorship includes (BTA):**

- Twenty-four (24) 60-second interview commercials airing in:
  - (5) Morning Show (6a-10a)
  - (5) Lee Alexander (10a-3p)
  - (5) Stacie Bartro (3p-7p)
  - (9) John Tesh (7p-12a)
- Fifteen (15) promotional announcements, promoting you as the WSPA “Sponsor of the Week”
- Link to your business's website from [magic989online.com](http://magic989online.com)
- Streaming on-line at [Magic989online.com](http://Magic989online.com) (10,000 impressions)
- 11 X M-Sun 6a-12m PSA's

# Boys and Girls Club Sponsor of the Week

*Each week we will run a series of interview-style commercials on WORD, highlighting a sponsor within one of the Five Core Development Programs of the B&GC*

## **Your “Business Of The Week” sponsorship includes:**

- Fourteen (14) 60-second interview commercials airing in:
  - (3) The Russ & Lisa Morning Show (6a-10a)
  - (3) Mike Gallagher (10a-12n)
  - (3) Bob McLain (3p-6p)
  - (5) Dave Ramsey (6p-8p)
- Ten (10) promotional announcements, promoting you as the WORD “Business of the Week”
- Fifty (60 second) streaming commercials
- Inclusion on NewsRadioWORD.com, with link to your site
- Eleven (11) commercials to air M-Su 6a-12m



## WSPA – Magic 98.9 Sponsor of the Week

*WSPA Magic 98.9, The Upstate's most listened to at work station is offering a UNIQUE vehicle to promote The Boys and Girls Club's Sponsors. WSPA will interview your chosen spokesperson to create the sixty second message!*

### **Your “Sponsor Of The Week” sponsorship includes (BTA):**

- Twenty-four (20) 60-second interview commercials airing in:
  - (4) Morning Show (6a-10a)
  - (4) Lee Alexander (10a-3p)
  - (5) Stacie Bartro (3p-7p)
  - (6) John Tesh (7p-12a)
- Ten (10) promotional announcements, promoting you as the WSPA “Sponsor of the Week”
- Link to your business's website from [magic989online.com](http://magic989online.com)
- Streaming on-line at [Magic989online.com](http://Magic989online.com) (10,000 impressions)
- 11 X M-Sun 6a-12m PSA's